

LAZARIDIS
School of Business & Economics
IN PARTNERSHIP WITH 

WORLD CLASS
SUPPLY CHAIN
2016

*Wednesday, May 4th, 2016
Granite Ridge Golf Club
9503 Dublin Line
Milton, ON*

- 3 **AGENDA**
- 5 **OPENING REMARKS**
- 6 **KEYNOTE PRESENTATION**
The Supply Chain in 2016: Challenges and Opportunities
- 7 **PANEL DISCUSSION**
Understanding the ‘Now’, seeing the ‘Tomorrow’
- 9 **KEYNOTE PRESENTATION**
Supply Chain 2026: Megatrends
- 10 **PANEL DISCUSSION**
Driving Future Prosperity Through Supply Chain Excellence
- 12 **PANEL & GROUP DISCUSSION**
Providing Knowledge and Skills
- 14 **FINAL REMARKS & CLOSING**

7:00 – 8:00 REGISTRATION & BREAKFAST

8:00 – 9:00 OPENING REMARKS

Teresa Fularczuk, President of the Milton Chamber of Commerce, will welcome attendees, and serve as MC. Followed by remarks by:

Dr. Micheál J. Kelly, Dean, Lazaridis School of Business & Economics, Wilfrid Laurier University

Keith Reardon, Vice-President Intermodal Services, CN

Dr. Michael A. Haughton, Professor of Operations and Decision Sciences in Wilfrid Laurier University's School of Business and Economics and CN Rail Fellow in Supply Chain Management

9:00 – 10:00 KEYNOTE PRESENTATION

The Supply Chain in 2016: Challenges and Opportunities

An industry leader gives a current global overview of supply chain and logistics, discussing the challenges and opportunities, and providing insights.

Keynote:

Michael Tan, Executive Vice President, Supply Chain, Logistics, Global Sourcing, and Strategic Sourcing, Indigo

10:00 – 10:15 BREAK

10:15 – 11:45 PANEL DISCUSSION

Understanding the 'Now', seeing the 'Tomorrow'

A panel comprising executives from different industries and scholars will discuss the latest developments in the supply chain environment. These developments include initiatives being undertaken to achieve supply chain excellence in areas such as: (1) global networks; (2) technology/innovation; (3) business analytics; (4) human capital; and (5) intra-organizational/inter-organizational collaboration.

Moderator:

William Morrison, Associate Professor, Economics, Wilfrid Laurier University

Panellists:

Shailendra Jha, Associate Professor, Operations and Decision Sciences, Wilfrid Laurier University

Fraser Johnson, Leenders Supply Chain Management Association Chair, Professor, Operations Management, Ivey Business School, Western University

Greg Christopher, Senior Vice President, Supply Chain Operations, Nestle Canada

Brian McDonald, President and CEO, Montship

11:45 – 1:00 LUNCH & KEYNOTE PRESENTATION

Supply Chain 2026: Megatrends

A renowned thought leader reveals what the supply chain function will look like in 10 years, and what it will take to be prepared for that future.

Keynote:

Chad Autry, William J. Taylor Professor of Supply Chain Management and Editor in Chief, Journal of Supply Chain Management, the Haslam College of Business at the University of Tennessee

1:00 – 2:00 PANEL DISCUSSION

Driving Future Prosperity Through Supply Chain Excellence

A panel of executives from different industries will discuss supply chain initiatives for achieving prosperity in Canada and beyond.

Moderator:

Clarence Woudsma, Director, School of Planning and Associate Professor, University of Waterloo

Panellist:

*Joe Lombardo, Director, Transportation and Terminal Operations, Purolator
Tim Bergen, Director, Freight and Logistics at Alliance Grain Traders (AGT)
Tim Harrington, Vice President, MOL (Canada) Inc.*

2:00 – 2:15 BREAK

2:15 – 3:15 PANEL & GROUP DISCUSSION

Providing Knowledge and Skills

A panel of industry leaders and supply chain management scholars will discuss the research initiatives required to provide leading edge knowledge for handling the top priority supply chain issues.

Moderator:

Mitali De, Professor, Operations and Decision Sciences, Director, Centre for Supply Chain Management, Lazaridis School of Business & Economics, Wilfrid Laurier University

Panellists:

*Fraser Johnson, Leenders Supply Chain Management Association Chair, Professor, Operations Management, Ivey Business School, Western University
Hamid Noori, Laurier Chair Professor in Enterprise Integration & Technology Management ; Director: Laurier EMTM, PhD and Research-Based Program
Doug Munro, CEO, Martime-Ontario
Pamela Ruebusch, CEO, TSI Group*

3:15 – 3:30 BREAK

3:30 – 4:00 FINAL REMARKS & CLOSING

Laurier's Dr. Michael A. Haughton and CN's Keith Reardon share their insights and observations on the Summit, and officially close the proceedings.

4:00 – 5:00 POST-SUMMIT NETWORKING OPPORTUNITY



TERESA FUJARCZUK
MC

I am the Vice President of Fedar Investments Limited.

Fedar Investment Limited is our family owned business. We have been in business in the Mississauga area for almost 60 years. We started out as a residential builder of both single family homes and multi-unit dwellings. We own and manage several apartment buildings in the Mississauga area but over the last 20 years, we have concentrated on commercial real estate and now own and manage holdings in Mississauga, Oakville, Milton, and the Barrie areas. We are also owners of Granite Ridge Golf Club in Milton which is a 36-hole public golf facility nestled at the foot of the Niagara Escarpment.

I have a Bachelor of Arts in Economics from the University of Western Ontario, have completed Level 1 of the Canadian Securities Course and attended a summer session at the Jagiellonian University in Warsaw, Poland.

I am a Director on the Trillium Health Partners Foundation Board, Treasurer of the Canadian Chopin Society and currently President of the Milton Chamber of Commerce.



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MICHEÁL J. KELLY

Prior to joining Laurier in 2012, Micheál was a Professor of Strategy and Global Business and Dean of the Telfer School of Management at the University of Ottawa. He returned to the University of Ottawa in 1998 after a 10 year hiatus spent as an executive in the Department of Foreign Affairs and International Trade.

His research has been published by a number of leading journals. He is the co-author the four-part case series Strategic Alliances that Work produced by Ivey Publishing and the book Cases in Alliance Management published by Sage Publishing. He also produced the video Building Successful Strategic Alliances.

Micheál is a former Chairman of the Six Countries Programme, a European research network on innovation and technology policy. He also served on the Advisory Board of the Silicon Valley Roundtable in California. He is past Chairman of the Canadian Federation of Business School Deans and a former member of the Board of Governors of Beta Gamma Sigma. He is a former member the Advisory Board on Commercialization of the Canadian Institute for Health Research and le conseil d'administration of ESC Reims/the Reims Management School (RMS). He is currently a member of the Boards of Directors of Economical Insurance, the Kitchener Waterloo Chamber of Commerce, the Canadian Advanced Technology Alliance (CATA) and Waterloo North Hydro. He was recently named national spokesperson for the CATA Innovation Leadership Council. Micheál is also a member of the AACSB Initial Accreditation Committee.

For his contribution to business education in Canada he was awarded The Queen Elizabeth II Golden Jubilee Medal in 2002 and The Queen Elizabeth II Diamond Jubilee Medal in 2012. For his contribution to the Canadian technology industry, CATA awarded him its Community Leadership Award in 2010.



MICHAEL TAN

Executive Vice President, Supply Chain, Logistics, Global Sourcing, and Strategic Sourcing, Indigo

Michael Tan joined Indigo in February 2015 and is responsible for supply chain operations, retail and e-commerce fulfillment and transportation, the global sourcing of Indigo's private label product, and the strategic sourcing of indirect spend.

From 2009 to 2015, Michael worked at Hudson's Bay Company overseeing supply chain and logistics operations for the company's five banners including Hudson's Bay in Canada, and Lord & Taylor and Saks Fifth Avenue in the US. His career began in Southeast Asia working on marine-based logistics solutions and has spanned various industries including automotive, pharmaceuticals and consumer products across North America.

Michael holds a Masters of Business Administration from the Richard Ivey School of Business at the University of Western Ontario and a Bachelors of Business from the University of Ottawa.



WILLIAM MORRISON
Monderator

Dr. William (Bill) Morrison is Associate Professor of Economics in the School of Business and Economics at Wilfrid Laurier University. Bill's research expertise includes applied game theory and strategy, behavioural economics and transportation economics. His research in air transportation has focused on airline competition and the business strategies of low cost airlines as well as many aspects of airport operations and policy. He recently completed a large research project on aviation security and is currently working on issues related to airlines and air transport policy in the Middle East and North Africa. He is an Associate Editor for the Journal of Air Transport Management and a Research Fellow with the Centre for Transportation Research at the University of British Columbia. He holds a Honours BA in Economics from the University of Stirling, an MA in Economics from Carleton University and a PhD in Economics from Simon Fraser University.



SHAILENDRA JHA
Panellist

Shelly Jha is an Associate Professor in the Lazaridis School of Business and Economics, Wilfrid Laurier University. He holds a Masters in Economics, and a PhD in Business Administration. He teaches courses in business analytics, supply chain management, and operations management. His past research looked at lean manufacturing and quality management. His current research interest is in business analytics applications in distribution systems, inventory, and supply chain coordination.



FRASER JOHNSON
Panellist

Fraser Johnson is a Professor at the Ivey Business School, Western University. Prior to joining Ivey, Professor Johnson worked in the automotive parts industry where he held a number of senior management positions in both finance and operations. His experience includes managing automotive parts facilities in both Canada and the United States, and overseeing a joint venture partnership in Mexico.

Dr. Johnson received his Ph.D. in Operations Management from Ivey in 1995, and following graduation, joined the Faculty of Commerce & Business Administration at the University of British Columbia. He returned to Ivey as a faculty member in 1998 and currently teaches courses in supply chain management and operations.

Professor Johnson is an active researcher in the area of supply chain management and he has authored articles that have been published in a wide variety of magazines and journals. Dr. Johnson is currently an associate editor for The Journal of Supply Chain Management and sits on the editorial review board for the Journal of Purchasing and Supply Management.

Professor Johnson has worked with a number of private and public sector organizations in both consulting and corporate education assignments.



GREG CHRISTOPHER
Panellist

Greg Christopher is the Senior Vice President, Supply Chain Operations for Nestlé Canada. He serves as a member of the Business Executive Team and reports directly to the President & CEO.

Greg began his career with Nestlé Canada in 1988 as an Industrial Engineer progressing to Operations Business Manager in Factory Operations. He then moved into Marketing as new Confectionery Business Development Manager. In 1994 Greg moved into a corporate role in Supply Chain progressing to Director of Supply Chain Development. Then following two significant Ice Cream business acquisitions in 1998 he was appointed Director Demand and Supply Planning and subsequently promoted to Vice President Supply Chain joining the Management Leadership team for the newly created Ice Cream Division. In 2003 Greg expatriated and joined the newly formed Nestlé Caribbean Region Executive Team as Head of Business Effectiveness and Globe. In 2005, Greg returned to Canada and was appointed Zone Americas, Head of Business Excellence Ensuring Supply & Decision Support for the GLOBE Center. In 2009 Greg was appointed Zone Americas Regional Business Solutions Manager Supply Chain and Decision Support in the GLOBE Center organization

Born and raised in Toronto, Greg graduated from Ryerson University with a Bachelor of Industrial Engineering and has completed London Business School Leadership Program, Program for Executive Development (PED), Institute for Management Development, Lausanne, Switzerland.



BRIAN MCDONALD
Panellist

Brian McDonald was appointed President of Montship Inc. on July 1st 2008. Brian has over 30 years experience in the shipping industry, focusing primarily on liner services.

He has been actively involved in sales and operations on all major trade lanes. Brian joined Montship Inc. in 1989 as Sales Manager. In 1996, he transferred to the company's Vancouver office as Vice-President, returned to Toronto in 1998 as Senior Vice-President, and was appointed Executive Vice-President in 2007.

Based in Montship's Toronto Office, Brian holds a B.A. in Economics from Queens University. He was the founding President of the Toronto Steamship Association, and served in the cabinet of the United Way of Peel Region for several years. He is past Chairman of the Shipping Federation of Canada, and remains a director. Brian is married and has two children.

Founded in 1925, Montship Inc. is the largest liner agency in Canada, with offices in all major centers across the country. Among Monship's liner representations are Hamburg Sud of Hamburg Germany, and UASC, based in Dubai.

Monthship is a wholly owned subsidiary of Trealmont Transport Inc. In addition to its agency operations the company is also involved in third party logistics and chartering ('Trealmont-Tradelane Ltd' and 'Trealmont Logistics USA'); Trucking (Prairie International); and refrigerated container repair ('Trealship Sevices Inc.').

The company is privately held, with all shareholders actively involved in its management.



CHAD AUTRY

William J. Taylor Professor of Supply Chain Management, Haslam College of Business at the University of Tennessee

Dr. Chad W. Autry is the William J. Taylor Professor of Supply Chain Management, and Department Head of Marketing and Supply Chain Management in the College of Business Administration at the University of Tennessee.

Dr. Autry's research focuses primarily on socially responsible and collaborative Interfirm and interfunctional relationships, their integration within and across firms, and the technological and social issues that support connectivity across multiple organizations simultaneously. He is author of over 70 articles in academic and professional outlets.

Dr. Autry's professional background includes several years experience in retail and restaurant operations management. He has worked with and for numerous professional, civic and governmental organizations related to supply chain process improvement. He is currently an editor-in-chief of the Journal of Supply Chain Management.



CLARENCE WOUDSMA
Moderator

Dr. Woudsma has been Director of the University of Waterloo's School of Planning since 2008. Prior to joining Waterloo, he has had appointments with the University of Calgary and

the State University of New York (Buffalo), and is a Past President of the Canadian Transportation Research Forum. He has broad experience with transportation policy and planning issues and has previously published on subjects including climate change policy and freight impacts, land valuation, urban freight planning and infrastructure, regional freight assessment, cross border trucking and deregulation of transportation provision.

Recent research projects include transportation and climate change adaptation, distribution centre location analysis, environmental innovation in logistics, the potential for truck only infrastructure and retailing emissions. He has served on a number of advisory committees to government (rail, transit, urban goods movements) and serves on a number of industry and disciplinary committees. Dr. Woudsma has degrees from McMaster (Ph.D.), Wilfrid Laurier (M.A.) and Laurentian (Hon. B.A.) Universities.



JOE LOMARDO
Panellist

Joe Lombardo is the Director of Transportation and Terminal Operations at Purolator Inc. In this role, he is responsible for Ontario and Quebec freight operations; the company's national control

centre activities, which run 24 hours a day, seven days a week; all Linehaul, rail, ground cartage operations, and transportation processes.

Since joining Purolator in 2005, Joe has held roles of increasing responsibility that focus on network planning, design and transportation operations. His current portfolio includes leading the development of a new transportation management system, benchmarking and setting operational targets, multi-year strategy development, crisis management, business continuity and facility & network modeling.

Joe is two-time winner of Purolator's Circle of Excellence program for his work to improve transportation processes, network design and optimization for the organization. He is a graduate of the Rath & Strong Management Consultants Lean Six Sigma Green Belt process improvement program and recently completed his Masters Certificate in Supply Chain and Logistics Management at York-Schulich Executive Learning Centre.



TIM BERGEN
Panellist

Tim joined AGT Foods in 2007 and has held positions of increasing responsibility pertaining to supply chain execution, development, and innovation. Accountable for freight movements destined

to over 100 countries around the world utilizing rail, bulk and containerized ocean, trucking, intermodal and warehousing/trans-loading at various port facilities Tim has a global focus for success.

Previous to working for AGT Foods, Tim spent over a decade at CP Rail building the foundation of his logistics focused career. Tim spent this time working on the successful management of intermodal terminal operations, vendor contracts, truck logistics, and an opportunity to lead the implementation of an end-to-end transportation management system for their intermodal network.



TIM HARRINGTON
Panellist

Tim Harrington was appointed the title of Vice President Canada of MOL (Canada) Inc in 2013. He is responsible for sales, customer service, and operational activities for the

Canadian market. Harrington is stationed in Toronto.

Harrington has over 25 years of shipping industry experience in sales, marketing, pricing, and general management. He has held various management positions with increasing levels of responsibility with CAST, Sea-Land Service Inc., Maersk Line, and most recently, NYK Line. Harrington received his undergraduate degree from York University of Toronto.



MITALI DE
Moderator

Dr. Mitali De is a Professor in the Lazaridis School of Business & Economics at Wilfrid Laurier University and also an Adjunct Professor in the Department of Systems Design Engineering, University of Waterloo. Dr. De holds a PhD and a MASc. from the Department of Systems Design Engineering, University of Waterloo, a MASc from Indian Institute of Technology, Madras, India and is an Associate of the Institute of Canadian Bankers. Her research interests include optimization, decision support systems and environmental management systems.

Dr De has received numerous NSERC grants and published in leading academic journals and presented her work in national and international conferences. Dr. De serves on various University committees and as the Director of the Centre of Supply Chain Management, is responsible for the development and outreach of the Centre. As the Associate Dean of Business: Academic Programs she was responsible for programs that reflect the missions and goals of the Lazaridis School. In particular, the Lazaridis School received AACSB accreditation and introduced the PhD in Management during her tenure. As a consultant in the private sector, she has worked in the area of Environmental Management Systems and ISO 14000. She was selected to be the Canadian Resource Faculty by the Canadian Consortium of Management Schools to head an international workshop on Environmental Management supported by CIDA.



FRASER JOHNSON
Panellist

Fraser Johnson is a Professor at the Ivey Business School, Western University. Prior to joining Ivey, Professor Johnson worked in the automotive parts industry where he held a number of senior management positions in both finance and operations. His experience includes managing automotive parts facilities in both Canada and the United States, and overseeing a joint venture partnership in Mexico.

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Professor Johnson has worked with a number of private and public sector organizations in both consulting and corporate education assignments.



HAMID NOORI
Panellist

Dr. Hamid Noori is a Professor of Innovation and Operations Management at Lazaridis School of Business & Economics, Wilfrid Laurier University in Waterloo, Ontario, Canada.

He obtained his Ph.D. in Operations and Production Research from Ivey Business School, University of Western Ontario, Canada. Professor Noori is currently the Director of the PhD & Research-based Masters programs at the Laurier School of Business & Economics and the founding Director of Laurier EMTM (Executive Masters in Technology Management). His industrial experience includes three years with Nippon Electric Company (NEC) of Japan.

Professor Noori's research interests include Innovation Propagation in Supply Chains, Dispersed & Transient Network Operations, Technology Foresight & Intelligence, Technology Assessment & Audit, and Innovative Design & Product Development. Dr. Noori was the recipient of University Research Professor Award (Wilfrid Laurier University's highest academic distinction) in 1993.

Professor Noori has a diverse range of volunteer, consulting and corporate teaching experience involving many private as well as public organizations. He has served as a technology advisor to the Government of Canada and has close ties with industry in North America and internationally. He has served on the editorial board of several academic journals and was on the Board of Directors of MechWorks Software, Inc.



DOUG MUNRO
Panellist

Doug Munro is the President / Owner - Maritime-Ontario Freight Lines Limited and its Group of Companies. Maritime-Ontario is a

general freight and multi-modal transportation company headquartered in Brampton, handling shipments between Ontario, Quebec and both Atlantic and Western Canada. The Group of Companies employs approximately 1,200 staff, drivers and owner-operators and was recently recognized as one of Canada's 50 Best Managed Companies.

He is also the President of Graham Munro Charitable Foundation, a private family foundation established in the mid 1980's for charitable work. Doug is also the Director of both the Peel Children's Aid Foundation and Ontario Trucking Association.



PAMELA RUEBUSCH
Panellist

Pamela Ruebusch is the founder and owner of TSI Group, the leading executive search and talent acquisition firm in Supply Chain, Logistics and Transportation. When she started the business

over twenty five years ago, her goal was to create a firm that delivered the best available talent and executive search services throughout North America. TSI Group has helped many businesses thrive by securing them the right hires in leadership and professional roles across numerous industry verticals, including: Transportation, Logistics, Industrial, CPG, Life Sciences, Food and Private Equity.

She has been an active member of the Board of the School of Business at Wilfrid Laurier University, where she graduated with a Bachelor of Arts degree. She is a member of the Supply Chain Advisory Board at Humber College and is the outgoing President of the Toronto Roundtable of the CSCMP (Council of Supply Chain Management Professionals – an 8000 member group globally) This year, she is launching and Co-Chairing the 'Women in Supply Chain - WISC' Toronto Chapter under the umbrella of The Van Horne Institute in Calgary.

Pamela is driven to continually add value to her clients on how business and talent thrives.



MICHAEL HAUGHTON

Professor of Operations and Decision Sciences in Wilfrid Laurier University's School of Business and Economics and CN Rail Fellow in Supply Chain Management

Michael Haughton is Professor of Operations and Decision Sciences in Wilfrid Laurier University's School of Business and Economics and CN Rail Fellow in Supply Chain Management. Dr. Haughton's expertise within Supply Chain Management is in freight transportation. He has a prolific record of scholarly awards, published research papers, and presentations to audiences in North and South America, Europe, Asia, and the Caribbean. His more recent awards include a Visiting Fulbright Research Chair appointment at Arizona State University's Center for Transborder Studies and a Visiting Scholar appointment at China's Chongqing Technology and Business University. Two major themes that Dr. Haughton's current research projects address are: (i) the benefits of information quality (accuracy, timeliness, etc.) for both third party logistics services providers (3PLs) and their clients and (ii) logistical efficiency issues at critical interfaces in transportation networks; e.g. interfaces at intermodal facilities and interfaces between international gateways and domestic transportation.



KEITH REARDON

Vice President, Intermodal Services

Keith Reardon was appointed Vice President of Intermodal Services in May 2012, based in Toronto. Mr. Reardon oversees all aspects of the company's domestic and international intermodal activities.

In 2009, Mr. Reardon was appointed Vice President of Supply Chain Solutions, where he was responsible for the Automotive and Iron Ore business units and CN's non-rail transportation services including transloading, freight forwarding and warehousing, just to name a few. He also directed many supply chain and business development initiatives for CN – working closely with CN customers and partners. Previously, he was Assistant Vice President of CN Transloading Operations, where he managed more than 80 CN-owned warehousing and distribution facilities.

Passionate about logistics, Mr. Reardon has more than 20 years of experience in the field; he also held senior positions with outside firms in the world of logistics for a number of years.

Mr. Reardon holds a Bachelor of Arts degree in Marketing and an MBA from the University of North Florida